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Fact Sheet

My Reading Coach™ Platinum

A Reading Specialist for Every Student

Background Unlike many reading programs that have been created simply to satisfy current research recommendations, My Reading Coach originated in the classroom. The instructional methods built into the program are proven best practices refined by a master teacher and speech pathologist, Jim Larrabee, over a thirty-year teaching career with students from 1st grade through adulthood.

When MindPlay discovered this highly effective approach to teaching reading, we were impressed by Jim's success rate with even the most challenging students. We knew the method worked. Then we set out to determine whether current reading research could explain why it achieved such outstanding results.

This research resulted in a thorough scientific validation of the basis for My Reading Coach. Soon thereafter, working with Larrabee and other dedicated educators, MindPlay translated this method into a fully-functional, technology-based reading system.

The Program My Reading Coach gives learners self-paced, individualized reading instruction, while freeing teachers to provide encouragement and focus on students' specific needs. Jim Larrabee is one of the Digital Teachers™ embedded in the program. The mastery-based system instructs in these skills: phonics, syntactic processing, vocabulary, reading comprehension and fluency. There are more than 61 interactive lessons followed by practice activities. Unique artificial-intelligence technology combines video and audio with one-on-one lessons and feedback to teach strategies for reading.

Who Should Use My Reading Coach? People who need help with reading – from non-readers to those who want to improve reading skills, speed or comprehension – use My Reading Coach. The program has delivered impressive results in the institutions using it. It is an excellent solution for learners with low reading ability or learners with special needs including: Special Education and bilingual students. It is effective for those with attention deficit disorder (ADHD/ADD), dyslexia and learning disabilities and for reading support programs. My Reading Coach is designed for a range of learner styles and benefits learners age 7 through adulthood. The program's placement test ensures that students only get lessons they need.

Time Required MindPlay recommends that a learner spend a minimum of five hours a week on the program. For optimal success, the program should be completed within three to four months. Most learners complete the program in 40 to 60 hours. After every fourth lesson completed, we recommend a classroom teacher or peer work with the student to transfer the skills learned into oral reading. Non-readers, non-English speaking and low-ability students may need to go through the program twice for maximum benefits.

System Requirements Windows Millennium or newer, 1 GHz or faster processor, 256 MB RAM, 3 gigabytes free hard drive space, 16-bit color, sound card, speakers and mouse.

Guarantee My Reading Coach™ has a 30-day, unconditional, money-back guarantee. Visit www.mindplay.com for more information.

Availability The Professional Edition can be ordered through an authorized MindPlay dealer.