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MINDPLAY COMPANY CHRONOLOGY

1981 Judith Bliss founded and solely funded Methods and Solutions, Inc. as a development company for several educational publishers

1983 First corporate office opened in Woburn, Mass. for ongoing development for several educational publishers

1986 Methods and Solutions Inc. added (DBA) MindPlay to encompass self-published line of MindPlay software. With the goal of helping her learning disabled son, Bliss introduced six, self-published MindPlay educational software games: *Math Magic™*, *Race the Clock™*, *Cat n' Mouse™*, *Picture Perfect™*, *Bake n' Taste™* and *Dyno-Quest™*. Over 40 other programs have since been published

1989 Methods and Solutions, Inc. corporate office relocated to Tucson, Ariz. for ongoing MindPlay educational software development and publishing

1995 Judith Bliss began a quest for an effective reading system. Bliss met Tucson based reading specialist and speech pathologist Jim Larrabee. MindPlay began development of a software program modeling Larrabee's successful reading instruction methods

1998 Lifelong Learning Center™ opened in Tucson, Ariz. to measure student success using the program in a "real world" learning environment during initial program development

1999 Launched *Larrabee's Bridge to Adult Literacy™*

1999 Florence State Prison (FSP), one of 13 prison facilities operated by the Arizona Department of Corrections, successfully implemented MindPlay's *Larrabee's Bridge to Adult Literacy™* with inmates

2000 Revised product name to MindPlay's *Larrabee's Bridge to Literacy™* reflecting program suitability for ages seven to adult and incorporated several software updates

2000 University of Arizona doctoral candidate J. Crews conducted first independent research and pilot study of the program at Myers-Ganoung Elementary School in Tucson, Ariz.

2000 Launched a free, online reading assessment test at www.test4free.com, empowering parents to monitor their own child's reading abilities. The free reading test is also accessible on www.mindplay.com

2000 MindPlay's *Larrabee's Bridge to Literacy* is updated with new content based on field input about the program and released under the new product name of *My Reading Coach™*

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2003 Released *My Reading Coach™ Gold* which incorporated lessons taught in the MindPlay Lifelong Learning Center™ including grammar for improving syntactic processing, reading comprehension and Embedded Teacher Intelligence™

2003 MindPlay's Lifelong Learning Center™ closed as *My Reading Coach™ Gold* minimized the need for ongoing teacher assistance and guidance

2003 Assigned exclusive territories to sales representatives throughout the United States

2004 Published University of Arizona independent research study of original MindPlay's *Larrabee's Bridge to Literacy* program

2004 Officially released *RAPS™* (Reading Analysis & Prescription System) product

2005 Signed agreement for international distribution of MindPlay products in Europe and Canada

2005 Released updated version of *RAPS™* (Reading Analysis & Prescription System)

2006 Released *My Reading Coach™ Platinum* based on field input. The new release incorporated updated graphic and grammar content, expanded reporting features, and integrated *RAPS™* test components

2006 Introduced Spanish instruction module as an add-on feature for *My Reading Coach™ Platinum*

2006 *FLRT™* (Fluent Reading Trainer) product began beta testing

2006 Launched new Web site with expanded content and user resources

Spring 2007 *FLRT™* (Fluent Reading Trainer) to be released for sale

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